



Following a number of exciting client wins, we are looking for a dynamic, self-starter to work on campaigns for some of the country's biggest wine brands and retailers. You should be creative and resourceful, not frightened of hard work and believe you can make a difference. You must have a passion for the media and learning about PR, wine and food - you don't need to be an expert, just genuinely interested and willing to learn.

### **Junior Account Executive**

Our wines division needs an executive with either PR experience, wine sector experience, or a recent graduate keen to develop their skills in this sector. Working for brands as well as generic bodies and retailers, you will be an efficient, level headed individual, who can communicate well with the media to generate exposure for our high profile clients. Enthusiastic and highly organised, you will be responsible for the day to day activity on each account, providing full support to Account Managers and Directors.

- Requirements: educated to degree level or equivalent, awareness and understanding of the media, excellent writing skills and grammar, good presentation skills, knowledge of basic Microsoft softwares. Languages required: French or Spanish or Italian. Basic wine knowledge beneficial.
- This is an excellent opportunity for a recent graduate or PR trainee.

**To apply send your CV and a covering letter to Sue Harris on [sue.harris@westburycom.co.uk](mailto:sue.harris@westburycom.co.uk) – no agencies please.**