

WINES
OF GREECE



GREEK
WINE
FEDERATION



@GreekWineUK
#greekwineuk
#greekwinemonth

GREEK WINE MONTH

JUNE 2024

**We would love to invite you to take part in the UK's first ever
Greek Wine Month!**

Taking place *this June*, Greek Wine Month is open to all retailers and restaurants working with wineries that are part of the Wines of Greece campaign.

The promotional month is a collaborative effort between The Greek Wine Federation, Westbury Communications, and UK importers.

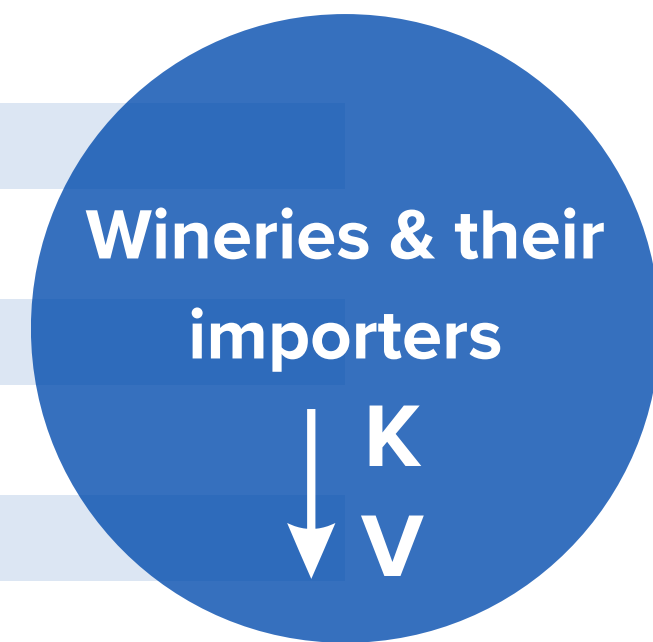
Please note: This promotion is privately funded by the wineries, so we kindly ask that any promotional activity features campaign wineries (list of participating wineries and their importers listed on the next page).



Winery	Importers
Alpha Estate	Hallgarten & Novum Wines, Maltby & Greek
Artemis Karamolegos Winery	Amathus Drinks, Woodwinters Wines and Whiskies
Avantis Winery	Amathus Drinks, Treasures from Greece
Boutari Wineries	Aspris & Son, The Greek Delicatessen Ltd
Cavino / Mega Spileo	Kingsland Drinks
Diamantakis Winery	Vindependents, Woodwinters Wines and Whiskies
Diamantakos Winery	Clark Foyster Wines
Domaine Costa Lazaridi	Agora Greek Delicacies, Venus Wine & Spirit Merchants
Domaine Hatzimichalis	Marathon Food, The Oxford Wine Company, Agora Greek Delicacies
Domaine Sigalas	Enotria & Coe
Domaine Skouras	Eclectic Wines
Douloufakis Winery	Maltby & Greek
Estate Argyros	Clark Foyster Wines
Gaia Wines	Hallgarten & Novum Wines
Greek Wine Cellars	Aspris & Son
Idaia Winery	Hallgarten & Novum Wines
Kir-Yianni Estate	Enotria & Coe
Ktima Biblia Chora	Hallgarten & Novum Wines, Cava Spiliadis
Ktima Gerovassiliou	Hallgarten & Novum Wines







Winery	Importers
Ktima Pavlidis	The Greek Delicatessen Ltd
Ktima Spiropoulos	Amathus Drinks
Monemvasia Winery	Hallgarten & Novum Wines
Muses Estate	Hallgarten & Novum Wines
Nico Lazaridi Wines	The Greek Delicatessen Ltd
Oeno P	Maltby & Greek
Orealios Gaea	Maltby & Greek
Ousyra Winery	Maltby & Greek
Papagiannakos Winery	Boutinot
Parparoussis Winery	Cava Spiliadis
Rouvalis Winery	Maltby & Greek
Samartzis Estate Wines	Tanners Wines
Santo Wines	Bibendum, Maltby & Greek, Agora Greek Delicacies
Tselepos Winery	Cava Spiliadis
UWC Samos	Eclectic Wines
Vakakis Winery	Southern Wine Roads
Vassaltis Vineyards	Flint Wines
Venetsanos Winery	Cava Spiliadis



Greek Wine Month promotion

A few ideas...

-  **Greek wines BTG**
-  **Tasting menus featuring Greek wines**
-  **Greek themed tastings/events**
-  **Social media/newsletter mentions**

All and any promotion is welcome!

If you cannot commit time to organising tastings or events, we would still love for you to take part in any small way you can.

This could just be a social media focus on the campaign wineries you list, or a guest BTG Greek wine



Why sign up?

A few perks...



Link to list of participating restaurants to be included in all trade and consumer press releases about Greek Wine Month.



Restaurant profile featured on @GreekWineUK. Wine and lifestyle influencers to promote the campaign and drive traffic to the channel.



Invitation to the Greek Wine Launch party on the 30th May in London.



Access to Wines of Greece digital assets such as imagery, logos, maps, promotional copy



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Social media

Please tag both **@greekwineuk** and **@westburycomms** so we can help promote your activity!



Instagram accounts:

[@GreekWineUK](#)

[@WestburyComms](#)

Hashtags:

#greekwineuk

#greekwinemonth

Key info and deadlines



If you require any further info on the promotional campaign or have any questions, we would love to hear from you!

anny@westburycom.co.uk

If you would like to discuss samples or any other wine related issues please get in touch with the participating importers directly.



Registration deadline:
30th April 2024

Restaurants will have to register before the 30th April to guarantee inclusion in the official list of Greek Wine Month participants.

Fill in a simple form and you're done!

REGISTER HERE



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